



**PHENOMENAL
WOMEN**

Empowerment Stage

2023

Agenda

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3. Event format
Reports
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5. Phenomenal Women 2018: Shaping the Future
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1. Objective & Target

'Phenomenal Women' is an empowerment stage in which we want the dream of success to become a palpable reality for women. With the sharing of success stories, panel discussions and workshops, the aim is to inspire, motivate, offer skill development and connect to the right opportunities and individuals.

Target:

Women of all walks of life.

2. Organisation

Women4Knowledge is an initiative that was founded in Frankfurt in 2009. Our aim is to inspire, empower and connect women. We believe in the power of the community as a tool to succeed. Phenomenal Women Empowerment Stage is organised by W4K.

Event management: Corine Yonké

Marketing & Communications: Menoosha Susungi

Legal & Admin: Caroline Monkam

Finance: Mireille Belinga



3. Event format

The 'Phenomenal Women' Empowerment Stage is structured with the following elements:

- Empowerment Stage
- Business Talk
- Discussion forums
- Workshops
- Trade Show for Entrepreneurs
- Artistic presentations

4. PW2017: Living to Impact the World - Report

4. PW2017: Living to Impact the World

First launch date: June 17th 2017

Location: University of Frankfurt am Main, Germany.

Entrance: Free of charge

Theme: Living to Impact the World

W4K
WOMEN for KNOWLEDGE

PHENOMENAL WOMEN

17.06.2017

AGENDA

- Keynote Opening Speech
- Q&A session
- Workshops
- Movie Viewing
- Music
- Poetry
- Book signings
- Exhibition & Sale
- Fashion Show
- Entrepreneurial Stories
- Celebrity Empowerment
- Tea time networking

PHENOMENAL WOMEN

Empowerment Stage
17.06.2017

Living to impact the World:
Some amazing journeys in the African Diaspora

Dress code: Business Informal

FREE ENTRY (Except Movie Premiere: 5 EUR)
ASIA Uni Frankfurt - Festsaal Bockenheimer
Münsterstrasse 26-28, 60325 Frankfurt am Main
Tel: 0173 929 4995 | Email: info@phenomenalwomen.de
With the support of ASIA & ESG Frankfurt

FULL DAY PROGRAM

PHENOMENALLY HOSTED BY DR. FAITH KIHU & DANY FOADING

11:30 Arrival of Participants
12:00 – 12:05 Kora Performance by Lubiana
12:05 – 12:10 Maya Angelou's Poem: "Phenomenal Woman" performed by Maryscha
12:10 – 12:20 Keynote Speech : Dr. Susana Enjema Aweth

BREAK OUT SESSIONS | 12:15 – 13:00

12:20 – 12:05 "The Freedom to Fail: How to Take Risks that Will Pay off"
Dr. Stephanie Mbianda / Patience Mushiadi
13:10 – 13:40 "Working and Living in Germany"
Caroline Monkam / Aicha Bah Diallo
13:40 – 14:25 "Conversations that count: Men Empowering Women"
Charles Henry Nguenga / Alain Essombé

TEA TIME (BREAK) | 14:30 – 15:00

15:00 – 15:10 "Words and Words of Women"
Florence Tsague / Achié Nadine
15:45 – 16:45 "The Social Media Brand that Works for You"
Ruby Comédienne, Claude Wilfried Ekanga, Shirley, Pauline Namb
16:50 – 17:30 Introduction of Fempreneurs
T. Fofso, D. Obiang, S. Fokam, E. Teghbow, R. Mutsengi, R. Makathé, C. Hiebi
18:00 – 18:30 Empowerment Act by Dr Faith Kihu
Book signing by Florence Tsague & Claude Wilfried Ekanga

WORKSHOPS | 15:00 – 17:00

13:00 – 14:30 "African Ethnic Jewelry Design" by Mouna Kenza
16:00 – 17:00 Career Management: "How to Find a Job and Keep it"
Aicha Bah Diallo / Caroline Monkam

MOVIE PREMIERE | 18:30 – 21:00

ENTRANCE FEE: 5 EUR

"Claire ou l'Enfant de l'Amour": Drama about a young woman's shattered dreams
Q&A around the film with Director Mary-Noli NIBA
Closing Empowerment Speech

FLYING DINNER | 22:00 – OPEN END

22:00 – 22:05 Welcome Speech by Corine Yonké
22:05 – 22:10 Maya Angelou's Poem: "Phenomenal Woman" performed by Maryscha
22:10 – 22:25 "Mlansan", an Original Poem by Stavo Mokouja
22:30 – 23:00 Fashion Accessory Catwalk Show by Mouna Kenza
23:00 – 00:00 Kora Performance by Lubiana

FINGER FOOD AND REFRESHMENTS FOR SALE ALL DAY.

4. PW2017: Living to Impact the World

4.1 Content of the Event



- Empowerment Stage
- Discussion Forums
- Trade show for entrepreneurs
- Workshops: Career Management & Jewelry Crafting
- Artistic presentations

4. PW2017: Living to impact the World

4.2 Empowerment Stage: the speakers

- Keynote speech:



Dr. Susan Aweh

- Success stories by the following speakers:



Dr. Stephania Mbianda



Patience Mushidi



Aicha Bah Diallo



Caroline Monkam



Charles Ngueuga



Jean Paul Tchomdou



Alain Essomé

Details:

Dr. Susan E. Aweh - CEO - Dr SEA Meducation
Dr. Stephania Mbianda - CEO - Afro beauty Festival
Patience Mushidi - CEO - The Pattysway
Aicha Bah Diallo - Career consultant - Fulda University
Caroline Monkam - HR Manager - Continental
Charles Ngueuga - Sales Director - ERI bancaire
Jean Paul Tchomdou - CEO - Canal 2 International
Alain Essomé - CEO - Waka Ticket

4. PW2017: Living to impact the World

4.3 Discussion Forum: the topics



- 'Worlds and Words of women'

A powerful talk about the unique approach of female approach to Literature.

- 'The social media brand that works for you'

4 young social media influencers shared the very experiences that led them to success

- Q&A for each panel discussion hosted by:



Dr. Faith Kihiu



Dany Foding

4. PW2017: Living to Impact the World

4.4 Discussion Forum: the speakers

- 'Words and Worlds of women'



Dr. Florence Tsague



Acèle Nadale

- 'The social media brand that works for you'



Claude Wilfried Ekanga



Ruby la Comédienne



Shirley Wack



Pauline Nemb

Dr. Florence Tsagué - Author
Acèle Nadale - Afrolivresque
Claude Wilfried Ekanga - Author & social media influencer
Ruby la Comédienne - Comedian & Social media influencer
Shirley Wack - Social media strategist
Pauline Nemb - Travel Blogger

4. PW2017: Living to impact the World

4.5 Trade show for Entrepreneurs

Entrepreneurs had the opportunity to present elevator pitches and showcase their concepts, products and services. All fields of expertise are accepted.



4. PW2017: Living to impact the World

4.6 List of Entrepreneurs

Stéphanie Fokam - Stephby Styling

Tracy Mafo Fotso - APS

Rumbidzai Mutsengi - Tripano Care

Rosette Mokathe - Creative Pastry

Daisy Obiang - Natural Women Beauty

Nana Eve - N. Eve Decoration

Catherine Hiobi - Hair care blogger

Elodie Tegaboué - Village Frankfurt Festival



4. PW2017: Living to Impact the World

4.7 Artistic presentations

- Vocal performances by poet Steve Mekoudja
- Poetry by spoken word artist Marie Alonga
- Music Concert by singer/songwriter Lubjana
- Movie Premiere by Mary Noel Niba:



4. PW2017: Living to impact the World

4.8 Partners



5. PW2018: Shaping the Future - Report

5. PW2018: Shaping the Future

5.1 Empowerment Stage: the speakers

- Keynote speech:



Viola Llewellyn

- Success stories by the following speakers:



Patricia Monthé



Dr. Susan E. Aweh



Dr. Laurice Tomté



Vanessa F. Tonleu



Léonie N. Yakeu



Brice Nangué



Sali Fayssal

Details:

Viola Llewellyn - President/Co-founder - Ovamba Solutions
Patricia Monthé - CEO - MEDx eHealthcare center
Dr. Susan E. Aweh - CEO - Dr SEA Meducation
Dr. Laurice Tomté - CEO - Tomté Dental Practise
Vanessa F. Tonleu - Finance Director - Cardiff Versicherung
Léonie N. Yakeu - CEO - Yakeu eFashion
Brice Nangué - CEO - KIKI SARL
Sali Fayssal - CEO - Lifestyle Photography

5. PW2018: Shaping the Future

5.2 Discussion Forum: the topics



- 'How to build a crisis-proof business'
A powerful talk about navigating your business through crisis and towards success/longevity.
- 'Writing to shape the future'
Two young writers shared with the audience how they used writing to change their circumstances and set a new tone for their future.
- 'Building a strong community'
A rich discussion about the importance of a strong community for its members to succeed.
- Q&A for each panel discussion hosted by:



Dr. Stephanie Mbianda



Dany Foading



Acèle Nadale

5. PW2018: Shaping the Future

5.3 Discussion Forum: the speakers

- 'How to build a crisis-proof business'



Viola Llewellyn



Patricia Monthé



Dr. Laurice Tomté



Kamana B. Akamba



Léonie N. Yakeu

- 'Writing to shape the future'



Patience Mushidi



Céline Fouda

- 'Building a strong community'



Dr. Susan E. Aweh



Geneviève Wafo



Dr. Moris Samen



Guy A. Sounda



Cyrille Ntamghe

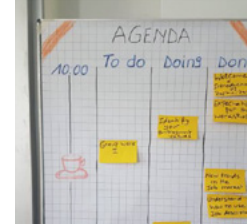
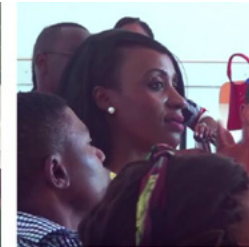
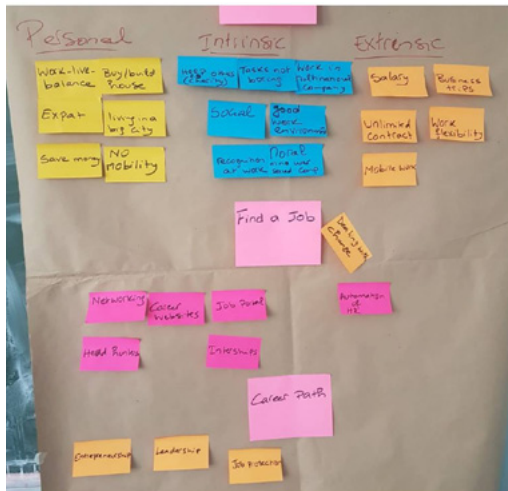
Viola Llewellyn - President/Co-founder - Ovamba Solutions
Patricia Monthé - CEO - MEDx eHealthcare center
Dr. Laurice Tomté - CEO - Tomté Dental Practise
Kamana Bella Akamba - CEO - Keleyena.com
Léonie N. Yakeu - CEO - Yakeu eFashion
Patience Mushidi Ngoba - Author
Céline Founda de Chefdebien - Blogger & Author
Dr. Susan E. Aweh - CEO - Dr. SEA Meducation
Geneviève Wafo - CEO - Genny Creation
Dr. Moris Samen - Research Fellow - Goethe University FFM
Guy Alexandre Sounda - CEO - Art Direction
Cyrille Ntamghe - Social Activist

5. PW2018: Shaping the Future

5.4 Workshops

Topics:

- Career Management: Strategies to find the right professional path by HR Manager Caroline Monkam - Participants: 19
- Social Media Marketing: B2B strategies and best practices by Youtube Content Creator Shirley Wack - Participants: 10
- Santé et Sécurité au travail: risques psycho-sociaux - diagnostique et prévention by Dr. med. Dominique Singué Kamga (exclusively in French) - Participants: 11



5. PW2018: Shaping the Future

5.5 Trade show for Entrepreneurs

Entrepreneurs had the opportunity to present elevator pitches and showcase their concepts, products and services. All fields of expertise are accepted.



5. PW2018: Shaping the Future

5.6 List of Entrepreneurs

Kamana Bella Akamba - Keleyena.com

Geneviève Wafo - Genny Creation

Maxime Djongue & Gaetan Pandji - IKEDI

Joel Kameni - Diaspo CC

Joel Tamo - Zesok.com

Sandrine Nicole Djouandju - Mbante Cooking & Pastry

Stéphanie Fokam - Stephby Styling



5. PW2018: Shaping the Future

5.7 Artistic presentations

- Vocal performances by singer Leticia Bouguem and poet Steve Mekoudja
- Pep talk by motivational speaker Marie Alonga
- Poetry by spoken word artist Jasmin Sokolies
- Music Concert by singer/songwriter Mayembé Malayika
- Fashion Show by fashion designer Florah Z'



5. PW2018: Shaping the Future

5.8 Sponsors



Partners



6. PW2019: Opportunities in Failure - Report

6. PW2019: Opportunities in Failure

6.1 Empowerment Stage: the speakers

- Speakers:



Dr. Laurice Tomte



Dirk Fricke



Florian Dzukou



Vera Sompon



Dr. Florence Tsague



Anna Samwell



Sophia Heslop



Nathalie Brigaud



Yvoire de Rosen



Dr. Joseph Nounla



Dolly Afoumba



Dr. Assoua
Possalekambi



Patty Bebe

Details:

Dr. Laurice Tomte - Dental Surgeon

Dirk Fricke - CEO Platincoin

Florian Dzukou - Director Platincoin

Vera Sompon - CEO Sompon Services

Dr. Florence Tsague - University Lecturer

Anna Samwell, Writer & Activist

Sophia Heslop, Hair Stylist

Nathalie Brigaud - CEO Envolées Gourmandes

Yvoire de Rosen - Speaker, TV Host, Motivational Speaker

Dolly Afoumba - Writer & Activist

Dr. Assoua Possalekambi - General practitioner

Patty Bebe - Writer & Activist

6. PW2019: Opportunities in failure

5.2 Discussion Forum: the topics



- Braving the challenges of building a business
3 CEOs recounting the challenges they faced while building successful businesses.
- 'Pivotal role of women in the face of crisis'
A rich discussion about how women can change and have changed the course of a social crisis.

Hosted by:



Menoosha Susungi



Oheneba Osei

6. PW2019: Opportunities in Failure

6.4 Workshops

Topics:

- Career Management: Strategies to find the right professional path
by HR Manager Caroline Monkam - Participants: 8
- Cryptocurrencies: the future of financial transactions
by Florian Dzukou (Platincoin) - Participants: 4
- eCommerce: How to build an online shop
by Joel Tamo (Zesok) - Participants: 4
- Personal branding: the #IamRemarkable workshop
by Marie Günther - Participants: 8



6. PW2019: Opportunities in Failure

6.5 Trade show for Entrepreneurs

Entrepreneurs had the opportunity to present elevator pitches and showcase their concepts, products and services. All fields of expertise are accepted.



6. PW2019: Opportunities in Failure

5.6 List of Entrepreneurs

Dr. Laurice Tomte - Zahnarztpraxis Tomte

Joel Tamo - Zesok.com

Divine Winter - WinSolarTech

Genny Wafo - Genny Creations

Harmonie Essome - BlueCherry Hair

Rumbidzai Mutsengi - Tripano Service

Gill Lwangu - Ethnic Cooking

Flora Zangue - Florah Z'

IK Imaging

Jimmy Fotso - Fotografie

Gregor Busch - Fotografie

Liyah Deco - Hall decoration

Stephane Djike - Cafe Kom

Suis mon regard - Blog



6. PW2019: Opportunities in Failure

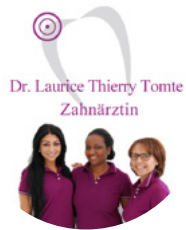
6.7 Artistic presentations

- Vocal and instrumental performance by Njamy Sitson
- Fashion Show by fashion designer Florah Z'



6. PW2019: Opportunities in Failure

6.8 Sponsors



Partners



7. PW2022: The Power of Resilience - Report

7. PW2022: The Power of Resilience

7.1 Empowerment Stage: the speakers

- 13 Speakers:



Lidwine Cespedes



Armand Zorn



Liliane Kue Tchassi



Stéphane Djiké



Dr. Stefan Schmid



Mariame Aboubakare



Harmonie Essome



Sarifa Moola Nearnes



Dorothy Fohitung



Menoosha Susungi



Dr. Levy Mbakop



Dr. Carine Mbakop



Janique Nyam Nguijol



Franklin Ndjingue



Phaniel the Speaker

List of Speakers

Dr. Lidwine Cespedes Djifack - Notary - Keynote
Liliane Kue Tchassi - Entrepreneur - Sponsor
Stephane Djiké - Entrepreneur - Sponsor
Dr. Stefan Schmid - Researcher - Guest of Honor
Armand Zorn - SPD Abgeordneter
Mariame Aboubakare 'Reine Galloise' - Philanthropist
Dr. Levy Mbakop - Pharmacist
Dr. Carine Mbakop - Pedopsychiatrist
Harmonie Essome - Entrepreneur
Dr. Sarifa Moola Nearnes - Speaker and Life Coach
Janique Nyam Nguijol - Project Manager
Franklin Ndjingue - Entrepreneur
Dorothy Fohitung - Marketing Manager
Menoosha Susungi - Host
Phaniel the Speaker - Host

PHENOMENAL WOMEN 2022: DETAILED AGENDA

Time	Theme	Speakers / Artists
REGISTRATIONS: 9PM TILL THE END		
WORKSHOPS		
10:00-12:00	Immobilier et fiscalité sur le territoire allemand	Liliane Tchassi Fotsing et Annie Siewe (FR)
10:00-11:00	Financial Literacy: As a Differentiation Tool for Economic Stability	Victoire Ngassa Djanhan (FR/EN)
10:00-12:00	Domestic Violence: Patterns, Consequences & Prevention	Charity Wairimu Ngugi-Latz (EN)
10:00-12:00	Marketing Digital: Techniques modernes pour augmenter votre chiffre d'affaire	Francine Akieme (FR)
OPENING CEREMONY		
13:00-13:05	Introduction & Welcome	Menoosha & Phaniel the Speaker
13:05-13:15	'Phenomenal Woman' Poetry Reading wih Violin	Tamara Sidorova
13:15-13:20	Music Performance: "Toutes les femmes sont belles"	D.M.E
WELCOME SPEECH		
13:20-13:25	Welcome Speech	Dr. Stefan Schmid (DE)
KEYNOTE SPEECH		
13:25-13:40	The Power of Resilience	Me Lidwine Cespedes - Djifack (FR)
SUCCESS STORIES		
13:40-13:50	Learn from this	Sarifa Moola-Nernaes (EN)
13:55-14:05	Choose now: better or bitter	Mariame Samira Aboubakare "La Reine Galloise" (FR)
14:10-14:20	Flexibility is key	Dr. Ketty Mbakop (FR)
14:25-14:35	Active versus passive waiting	Becky-Harmonie Essome (EN)
14:40-14:55	The 3 D's: Determination, Dedication, Drive	Armand Zorn (EN)
ELEVATOR PITCHES (SPONSORS & ENTREPRENEURS)		
15:00-15:10	IFW Immo FinanzWelt - Sponsor	Liliane Tchassi Fotsing (FR)
15:10-15:20	Café Kom - Partner	Stéphane Djiké (FR)
TEA TIME BREAK -NETWORKING (15:20 - 16:00)		
BUSINESS TALK		
16:00-17:00	Business Reinvention in challenging environments Moderation by Franklin Ndjingue (Réussir en Allemagne)	Dr. Levy Mbakop, Stéphane Kom, Becky-Harmonie Essome, Liliane Tchassi Fotsing (FR & DE)
COMMUNITY TALK		
17:05-18:05	Values of cultural Heritage: Integration rather than assimilation Moderation by Janique Nyam Nguidjol (DAAD France)	Armand Zorn, Me Lidwine Cespedes - Djifack, Sarifa Moola-Nernaes, Dorothy Fohitung (FR & EN)
PEP TALK		
18:10-18:20	The Resilience Re-set	Dorothy Fohitung (EN)
Networking & Flying dinner break (18:20-19:20)		
ENTERTAINMENT PROGRAM		
19:20-19:50	Music Performance	D.M.E & Tamara Sidorova
19:50-20:20	Fashion Show	Florah Z'
20:20-20:50	Closing words W4K	Team W4K
20:50-22:00	Networking	
END		

7. PW2022: The Power of Resilience

7.2 Business Talk



25 JUNE

Join the Phenomenal Women 2022
BUSINESS TALK

Reinvention in a challenging environment
Réinventer dans un environnement complexe

Harmonie Essome
CEO & Founder
House of Bluecherry

Stéphane Djiké
CEO & Founder
SKOMICS - Café Kom

Liliane Tchassi
CEO & Founder
Immo-FinanzWelt

Dr. Levi Mbakop
CEO & Pharmacist
PHARMACIE DE VOSGELEDE

Moderation by Franklin Ndjingue
CEO & Founder - Réussir en Allemagne (REA)



Topic: 'Reinvention in a challenging environment'
Four CEOs shared their experiences, tips and tricks on how to keep reinventing a business in a difficult environment.

This talk was hosted by Franklin Ndjingue (Infopreneur) and was held with Dr. Levy Mbakop (Pharmacy owner), Harmonie Essome (Beauty Entrepreneur), Liliane Kue Tchassi (Real Estate Agency owner) and Stéphane Djiké (Owner of a coffee manufacturing company).

7. PW2022: The Power of Resilience

7.3 Community Talk

25
JUNE

Join the Phenomenal Women 2022
COMMUNITY TALK

Values of Cultural Heritage:
Integration rather than assimilation

Armand Zorn, MdB
Abgeordneter
SPD im Deutschen Bundestag

Sarifa Moola-Nerhaes
CEO & Founder
Ubuntu Coaching

Me Lidwine Cespedes-Djifack
CEO, Notary & Speaker
Cabinet Notaire Cespedes

Dorothy Fohntung
Head of Marketing & Comm.
Siemens Advanta

Moderation by Janique Nyam Nguidjol
Project Manager - DAAD France



Topic: 'Values of Cultural Heritage:
Integration vs. Assimilation

Four Leaders in the fields of Politics, Social science, Administration and Communication exchange on immigration dynamics: adapting into new cultures without losing identity.

This talk was hosted by Janique Nguijol (DAAD) and was held with Dorothy Fohntung (Siemens), Dr. Sarifa Moola (Ubuntu Coaching), Lidwine Cespedes (Notary office owner) and Armand Zorn (Member of the German Parliament)

7. PW2022: The Power of Resilience

7.4 Workshops

 <p>FINANCIAL LITERACY AS A DIFFERENTIATION TOOL FOR ECONOMIC STABILITY</p>	 <p>IMMOBILIER & FISCALITÉ SUR LE TERRITOIRE ALLEMAND</p>	 <p>MARKETING DIGITAL TECHNIQUES MODERNES POUR AUGMENTER VOTRE C.A.</p>
		
 <p>25.06.2022 10:00 - 11:00 Training at Phenomenal Women 2022 Your Trainer: Victoire Ngassa Djanhan</p>	 <p>25.06.2022 10:00 - 12:00 Une Formation à Phenomenal Women 2022 Formatrices: Lilliane Tchassi et Annie Siewe</p>	 <p>25.06.2022 10:00 - 12:00 Votre Formation à Phenomenal Women 2022 Votre Formatrice: Francine Akieme</p>
<p>www.women4knowledge.com - Tickets: phenomenalwomen2022.eventbrite.com</p>		



7. PW2022: The Power of Resilience

7.4 Entrepreneur Trade show



List of Entrepreneurs

MODEVI EVENTS (Catering & Decoration)

Nina Sama
FB & IG @modevievents

GLOW MEDIA (Social Media Consultancy)

Christelle Kouamo
IG glowmedias

FROGOODIES (Frozen Foods)

Sisih Mua
www.frogoodies.com

MY ETHNIC COOKING (Catering & Event)

Gill Piroth
www.myethniccooking.com

ALTAR BAU (Urban & Civil Engineering)

Herman Watat
www.altar-bau.com

CARLY'S BIJOUX (Jewelry)

Caroline Ngounou
IG carlysbijoux

CARSFLOAT (Car Rental)

Linda & Stéphane Fosso
www.carsfloat.com

7. PW2022: The Power of Resilience

7.5 Entertainment Night



Fashion by Florah Z'



Music by DME and Tamara Sidorova

7. PW2022: The Power of Resilience

7.6 Sponsors and partners



8. Planning PW2023: The Art of Propelling

8. Planning PW2023: The Art of Propelling

General Event Information

PHENOMENAL WOMEN
Empowerment Stage
2023

16TH SEPT
10AM - 10PM

WORKSHOPS, SUCCESS STORIES
BUSINESS, COMMUNITY & PEP TALK,
ENTREPRENEUR TRADESHOW, ART GALLERY
NETWORKING EVENING

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info@women4knowledge.com

www.women4knowledge.com
Goethe University Frankfurt

Phenomenal Women 2023

Date: 16th of September 2023

Location: Goethe University Frankfurt - Hörsaalzentrum

Address: Theodor-Adorno-W-Platz 5, 60323 Frankfurt am Main

Times: 10AM to 10PM

On the agenda: Workshops - Success Stories - Business /
Community & Pep Talk - Entrepreneur Tradeshow
Networking Evening

Please contact us at info@women4knowledge.com if you want to participate.

CONTACT & INFOS

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Email: info@women4knowledge
Tel: +49 (0) 1743911414*

Facebook / Instagram: [@women4knowledge](https://www.facebook.com/women4knowledge)

